

**DR. AMIR NESHAT, PRESIDENT AND CEO OF LIBERTY DENTAL PLAN,
TO BE HONORED AS “CHAMPION FOR HEALTH SYSTEMS INNOVATIONS”
BY THE CENTER FOR ORAL HEALTH**

**SPECIAL PRESENTATION WILL BE AT COH'S 30TH ANNIVERSARY GALA
NOVEMBER 20, 2015 AT THE DOROTHY CHANDLER PAVILION**

AUGUST 11, 2015 –Dr. Amir Neshat, Founder, Chairman and CEO of LIBERTY Dental Plan, will be honored with the *Champion for Health Systems Innovations* Award at the Center for Oral Health's special 30th Anniversary Gala on November 20, 2015 at the legendary Dorothy Chandler Pavilion in downtown Los Angeles, CA. The award recognizes Dr. Neshat's excellence in innovation and personal commitment to the oral health industry and the community.

Dr. Neshat has been a professional involved in many different aspects of dental care for over 20 years. He comes from a family of successful health care and business professionals and his innovative ideas in the oral health industry dentistry have had a positive impact on the way people view oral health. “It is an honor to receive this award,” said Dr. Neshat. “At LIBERTY, we have worked hard to build a company committed to providing the highest quality dental healthcare to the communities we serve. I am so pleased to have the Center for Oral Health recognize these efforts.”

LIBERTY focuses on customized plans for its clients and has a 99% client retention rate, thanks to personal touches of providing live representatives answer every phone call and to be among the first to offer Apps for Apple and Android mobile devices. Importantly, Dr. Neshat has also inherited his family spirit of philanthropy, he created the *LIBERTY Dental Foundation*, whose mission is to improve the oral health and well-being of vulnerable, underserved populations, elevate the quality of dental care, reduce disparities in access, and promote the importance of routine dental care.

“We are thrilled to honor Dr. Neshat because he is truly a change agent for the oral health industry. Dr. Neshat's contributions to the U.S. health care system make it more sustainable” said Dr. Conrado Bárcaga, Executive Director of the Center for Oral Health. “Dr. Neshat's leadership at Liberty Dental has enabled many poor families to access the oral health care they need and deserve. Dr. Neshat's impact cannot be overstated.”

About LIBERTY Dental Plan

LIBERTY Dental Plan is committed to ensuring that its members receive necessary preventative and diagnostic treatments on a routine basis, averting costly and damaging episodic treatment. Additionally, LIBERTY reaches out to members to provide them with valuable Oral Hygiene Instruction and Case Management when necessary to promote a lifetime of exceptional oral health. LIBERTY Dental Plan is also recognized as an industry leader in the area of Dental Disease Management. A member of The Care Continuum Alliance (carecontinuum.org), LIBERTY shares their commitment to promote high quality standards for, and definitions of, key components of wellness, disease, case management and care coordination programs as well as their support services and materials.

ABOUT THE CENTER FOR ORAL HEALTH: *The Center for Oral Health, founded in 1985, is a California-based non-profit organization whose mission is to improve oral health, especially of vulnerable populations, through innovation, research, education and advocacy. COH collaborates with national, state, and local partners to develop innovative community-based strategies that improve oral health.*

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